# Do Sweat the Little Things

# NCCAVS Plasma Applications Group Meeting SEPTEMBER 13, 2012



Joseph Bach

NIXON PEABODYLLP ATTORNEYS AT LAW







a. Reverse engineering is legal in the U.S.

True ( ) False ( )

IS THIS YOUR FINAL ANSWER?

b. Only technical and scientific information can be trade secrets

True ( ) False ( )

IS THIS YOUR FINAL ANSWER?

C. We should always insist on signing an NDA BEFORE accepting

confidential information

True ( ) False ( )

IS THIS YOUR FINAL ANSWER?



MILLIONAIRE

# CLAIMING PRIORITY The Rules

Generally, the Rules require that an Applicant make a "specific" reference to the prior-filed application in either:

- 1. the specification; or
- 2. an application data sheet (ADS).

The Rules dictate that the "specific" reference:

- 1. identify the prior-filed application by application number; and
- 2. identify the specific relationship of the applications (i.e., continuation, divisional, or continuation-in-part).

# CLAIMING PRIORITY How To

### TITLE OF THE INVENTION

### CROSS-REFERENCE TO RELATED APPLICATION

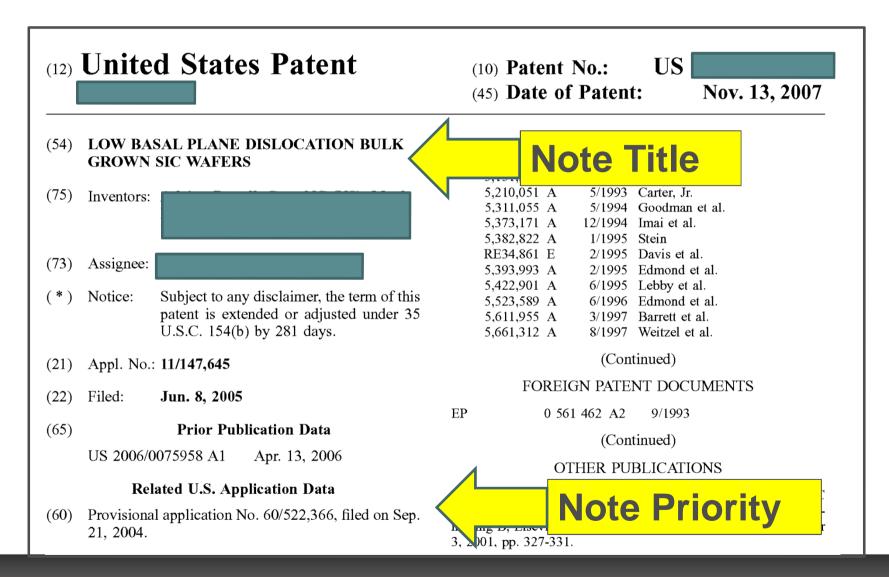
This application claims the benefit of U.S. Provisional Application No. 60/123,456, filed March 1, 2008.

### **BACKGROUND**

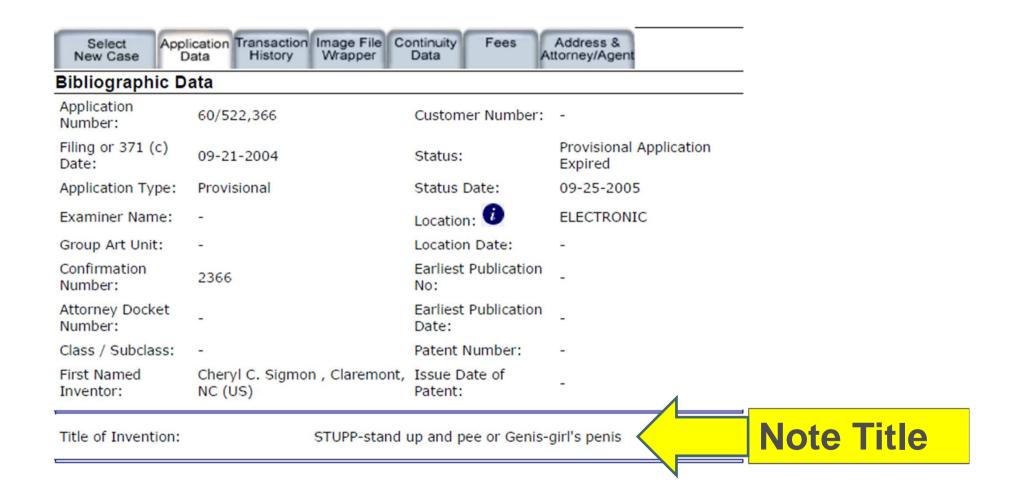
### 1. Field

This invention relates to blah blah blah...

# **CLAIMING PRIORITY – How NOT To**



# **INVALID PRIORITY CLAIM?**



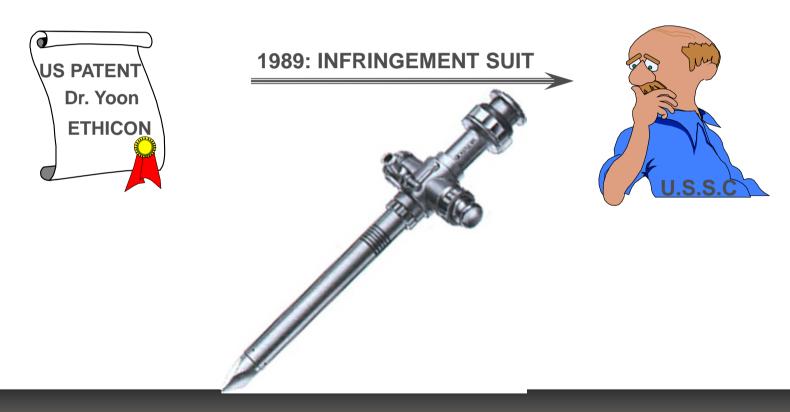
# CLAIMING PRIORITY What Happened?

- Transmittal includes no priority claim
- Original specification includes no priority claim
- Declaration includes no priority claim
- Priority reference entered into spec. by examiner after a phone interview

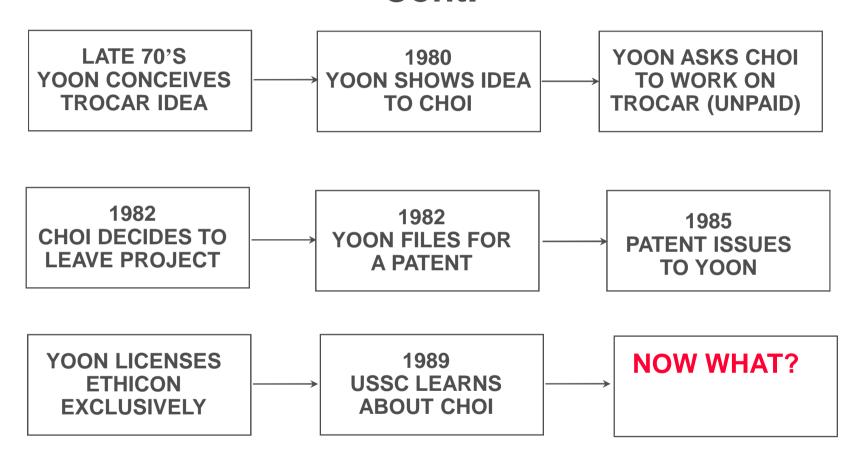
Somebody missed a digit

# **NAMING INVENTORSHIP**

ETHICON v. U.S. SURGICAL CORP.



# ETHICON v. U.S. SURGICAL CORP. Cont.



# ETHICON v. U.S. SURGICAL CORP. Cont.



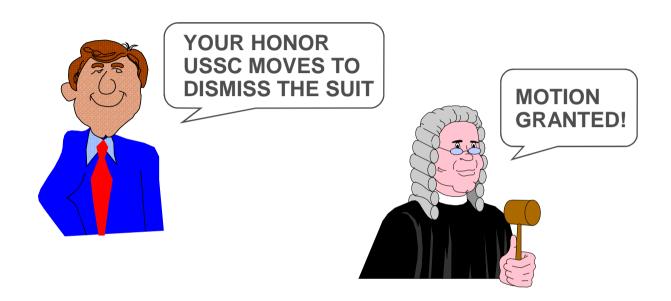


YOUR HONOR
USSC MOVES TO
CORRECT
INVENTORSHIP

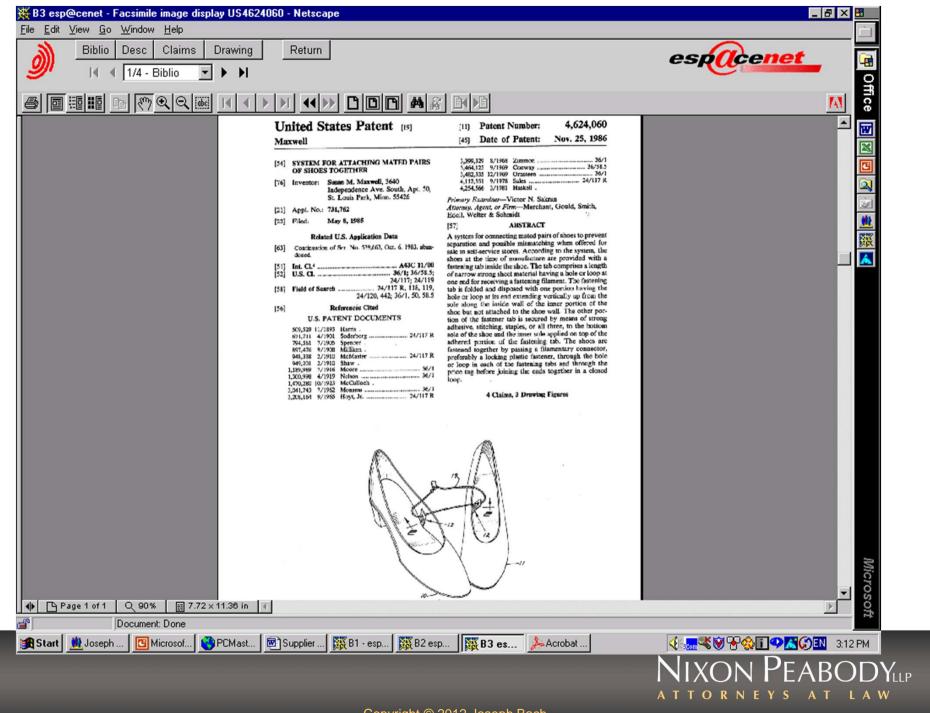


# ETHICON v. U.S. SURGICAL CORP. Cont.





# END RESULT: U.S. SURGICAL CORP. NOT ONLY DOES NOT INFRINGE BUT NOW IT OWNS THE PATENT





IS005934226A

#### United States Patent [19]

Moore et al.

#### [54] BIRD DIAPER

[76] Inventors: Lorraine Moore; Mark Moore, both of 217 S. Glen Ave., Watkins Glen, N.Y. 14891; Cely Giron, 9388 Sawtooth Way, San Diego, Calif. 92129

[21] Appl. No.: 08/951,171

[22] Filed: Oct. 15, 1997

#### Related U.S. Application Data

[60]	Provisional application No. 60/029,142, Oct. 21, 1996.
[51]	Int. Cl. <sup>6</sup> A01K 23/00
[52]	U.S. Cl 119/868; 119/853
[58]	Field of Search 119/714, 853
. ,	110/869

#### [56] References Cited

#### U.S. PATENT DOCUMENTS

1,949,004	2/1934	Boardman	119/853
2,190,115	2/1940	Fuqua .	
2,703,553	3/1955	Cooke .	
2,882,858	4/1959	Dlugi	119/868
4,353,330	10/1982	Baumgartner	119/868
5,218,928	6/1993	Muck et al	119/714

#### FOREIGN PATENT DOCUMENTS

672569 10/1963 Canada

[11] Patent Number: 5,934,226

[45] Date of Patent: Aug. 10, 1999

943116 11/1963 United Kingdom . 981247 1/1965 United Kingdom .

#### OTHER PUBLICATIONS

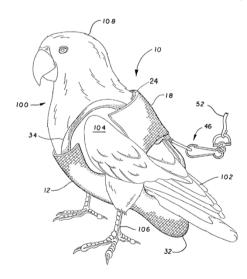
Penny Ward Moser, "Dreams, Schemes, and 3,300 Better Mousetraps," *Discover*, p. 85, Dec. 1985.

Primary Examiner—Robert P. Swiatek Attorney, Agent, or Firm—Richard C. Litman

#### 7] ABSTRACT

A bird diaper for an uncaged pet bird to wear, featuring an enclosed pouch for receiving and containing excrement, and apertures to accommodate both the wings and the tail of the bird. Elastic straps and hook and loop fastener components (e.g., VELCRO) secure the diaper not the body of the pet bird without restricting movement. The bird diaper is fabricated from spandex (e.g., LYCRA) or another stretchale, lightweight material, allowing absorption of bird excrement to prevent leaks and facilitating easy cleaning using soap and water. The bird diaper can incorporate decorative designs, bright colors and is available in different sizes. The bird diaper also has a leash which is insertable within the hook and loop fasteners. The leash serves to restrain or limit the bird's area of free flight.

18 Claims, 7 Drawing Sheets





# Which one is the Real iPod?



В



MPAIAMVIRECIPM

OWNER PERMEN ADDY

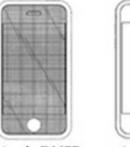
MENU

M



# **Cost of Design Patent \$2-3K**

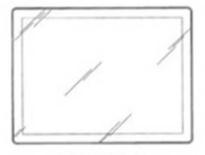
Apple Design Patents



Apple D'677



Apple D'087



Apple D'889

Image courtesy: mhmlaw.com

Samsung Accused Products



Samsung Galaxy S 4G



Samsung Infuse 4G



Samsung Galaxy S 4G

# Cost of Infringing a Design Patent ...



# How to Spell "Starbucks" in Chinese















# Thank you

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